

## CHAPTER I

### INTRODUCTION

#### A. Background of the Study

Communication is a routine human activity since they are born, starting from the cry of the baby who conveys messages containing psychological and physiological needs, to messages containing complicated adult needs. Everything is inseparable from the process of delivering and receiving messages called communication. Along with the development of technology today, the interaction between humans can be done by not meeting in person, such as using social media. Baruah (2012) proposed that social media has various benefits which are sharing knowledge and information. Sharing information also enhances communication skills among people. Communication through social media can change the social character of life on an interpersonal or community level.

Nowadays social media has changed the world a lot. The level of communication merges in one forum called social networking / social media. The consequences that arise must also be realized, in the sense that social media is increasingly opening opportunities for every individual involved in it to freely express their opinions. One of the social media used to communicate is Instagram. Instagram is a social media which is used to share videos and images and netizens can freely comment on these videos or images. Comments are described as written or oral opinions on someone or something. Besides being used to share videos and personal photos, Instagram is also often used to introduce community or media to campaigns. Indonesia has recently been rocked by racism conflicts that have occurred in West Papuan students studying in Surabaya. This conflict provoked West Papuans and caused riots in various cities in West Papua. This event was used by some people to provoke West Papua to independence from Indonesia through a campaign on Instagram. This campaign they called with *Free West Papua*.

Chauvel & Bhakti (2004) stated that Free Papua Organization (abbreviated as OPM) is an organization that was founded in 1965 to end the current provincial government of Papua and West Papua in Indonesia, and to separate itself from Indonesia. Instagram is used as a platform for the liberation campaign in Papua by providing pictures and videos along with explanations that have caused a lot of controversies because they are considered as provocateurs. The Free West Papua campaign's Instagram has been made since 2014 and had disappeared then active again because of racism conflicts against West Papuan students that

occurred in Surabaya, 23<sup>rd</sup> of August 2019. Because racist incidents that happened to Papua students who were studying in Surabaya triggered various demonstrations and received criticism from residents of West Papua. Free West Papua's Instagram campaign now comes back with actions that support West Papua to independence from Indonesia because of racism in Surabaya.

The instagram account shows various photos and videos of conflict in West Papua that sparked the anger of Indonesians, Papuans, and all citizens in the world. According to mentalhelp.net anger is a feeling of basic displeasure or emotion experienced by humans. Anger is usually triggered by pain or obstacles that prevent us from reaching the goals. Anger expression can occur directly and indirectly. Direct anger means that the speaker performed their anger in the utterance clearly. While indirect anger means that the speaker is holding back anger and not expressing it clearly. Expressions of anger appear in spoken and written language. The form of utterances of anger expressions can be learned in the pragmalinguistic field. Pragmalinguistic is one aspect of the pragmatic concept. According to Leech (1989) pragmalinguistic is the study of "certain resources provided by certain languages to convey certain illocutions". The resources in question include pragmatic strategies such as directness and indirectness, routines, and various forms of linguistics that can amplify communicative actions.

Anger is a part of emotions that contains negative emotional content. Staats (1975) has divided emotional expressions into two types, namely (1) Positive emotional states, such as happy, glad, joyful, in love, delighted, pleased, and so on. (2) State of negative emotions, such as anger, upset, hate, fear, unhappiness and so on. Although included as negative emotions, but the appearance of anger is not always a sign of emotional instability, but it is a natural emotion experienced by everyone. Bhawe & Saini (2009) said anger has two sides, namely positive and negative sides. It can be said positively if anger is expressed in the right way so that it can help individuals express various feelings in the right way, can help solve problems, be accepted by the environment, and also be able to motivate in achieving positive goals. Conversely, anger can be said to be negative if anger is expressed in inappropriate ways such as damaging objects, acting aggressively both verbally and physically which can interfere with interpersonal relationships. Looking at anger from the positive side it can be concluded that anger is important among emotions that play an extraordinary role in personality development.

Some previous researchers have examined the expression of anger. The first was done by Ekawati (2018). Ekawati analysed the utterances of anger used by netizens in the Rohingya refugee's website comments column. It discusses the intention of the angry expressions in the comments column, defines the implicature implied in each comment and explains the maxim violations that exist in the comment. The second was done by Edwirdani & Yanti (1975). This study discusses the utterances of anger expression in the movie script. It discusses the various words used to express anger and types of anger expressions. The third was done by Dikhawati (2019). This research discusses the anger expression found in Donald Trump's instagram comment. It discusses the intention and the implicature. These researches have similarities and differences with this research. The similarity between the first, second, and third studies with this study is the object of research which is the utterances of anger expression and the problem statement which is about the intention. The difference is on data and theory.

Based on the explanation above, the writer is interested in finding out the forms and intentions of anger expression in the Free West Papua campaign's Instagram comments. The writer chooses Free West Papua Campaign's Instagram comment because it consisted of so many anger expressions. They show anger expression through statements and words. Expressions of anger that occur must have a fundamental intention not just to express. Expressions of anger also have certain forms that can appear in speech. With regard to this, the writer conducted a study entitled "*A Pragmatic Study of Anger Expressions in the Free West Papua Campaign's Instagram Comments.*"

## **B. Problem Statement**

Based on the background above and the consideration of researchers, the problem are formulated as follows:

1. What are the forms of anger expression found in Free West Papua Campaign's instagram comment?
2. What are the intentions of anger expression found in Free West Papua Campaign's instagram comment?

### **C. Objective of the Study**

Based on the problem statement that have been formulated above, this study has the following objectives as follows:

1. To describe the forms of anger expression in Free West Papua Campaign's instagram comment.
2. To describe the intentions of anger expression in Free West Papua Campaign's instagram comment.

### **D. Benefit of the Study**

The writer expects this research gives contribution for theoretical and practical sphere:

#### **1. Theoretically**

- a. This research will give contribution in Pragmatics study, especially in how pragmatic principles are implemented in social media.
- b. The research finding will enrich the theories in pragmatics, especially in the theory of anger expression.

#### **2. Practically**

- a. Pragmatics Lecturer

The results of this research are expected to be useful for Pragmatic lecturers as a reference for pragmatic learning in discussing about expressions of anger.

- b. Next researchers

This research is expected to provide information for further researchers regarding speech acts of anger expression, especially in the pragmatic realm.